



29 December 2009

PRESS RELEASE

A strong financial performance from Llama Travel

Despite difficult trading conditions, Llama Travel is pleased to report that the company had another successful year in 2009.

For the financial year ending on 30 September 2009, Llama Travel's audited accounts show a small decrease in sales, but with profit before tax once again above 5% of turnover.

Luca Newbold, Director, said "We expected that the economic environment in the UK in 2009 would be difficult for all travel companies, and this indeed proved to be the case. Nevertheless, Llama Travel performed strongly, with good levels of sales and profitability, and excellent customer satisfaction. I would like to thank our staff in the UK and in South America for helping us to achieve a successful year in difficult circumstances.

We also successfully expanded our product range in 2009, adding holidays to Costa Rica, Argentina, Chile and Rio de Janeiro to our well-established programmes to Peru, the Galapagos Islands and Ecuador.

We expect that the trading environment will continue to prove challenging throughout 2010. However, Llama Travel is very well positioned in the market to continue to expand. We have a very strong financial position, with substantial financial reserves and no debts."

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For further information, please contact Luca Newbold on 020 7281 9689.

Note: Llama Travel is a leading specialist operator of holidays to Latin America. It was started in 2002 by Charles Newbold, former Managing Director of Thomson Holidays, and Luca Newbold, who spent four years living in Peru and travelling throughout South America.



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